

SURETEK INFOSOFT

CASE STUDY

MERCHANT LOCATOR APPLICATION FOR ANDROID

CLIENT SIDE SUMMARY

The Client required an android mobile application which is able to dynamically track the location of stores, restaurants, ATMs, Shopping malls, petrol pumps, etc. within a particular distance from the current location of the user. Each location plotted on a map by its company logo so that the user did not face any difficulty in recognizing it. They also wanted to show the address, description of the location along with their best route available from the current location to the destination.

THE CLIENT

Client: Entrepreneur | Location: Canada | Industry: Sales Management

CHALLENGE

Generally Android GPS tracker application tracks any particular location in 20-25 minutes of intervals. If you are in hurry then you can't wait for its result.

Merchant Locator application adds a very powerful LIVE tracking feature that enables you to get accurate real-time GPS location information on any Android phone.

SURETEK SOLUTION

Suretek goal was to develop a multiple destination locator application that could efficiently bridge the gap between users and their respective locations. The Merchant Locator application sought to deliver accurate location results more quickly, with more flexibility. With one click user can access multiples locations simultaneously available within a given radius and enabling him to better understand which route will be best for him to reach. The Merchant Locator application also allows getting in touch with the best offers and schemes those are currently available on the stores.

TECHNOLOGIES USED

- Android SDK(2.2, 2.3.3 latest in market)
- MYSQL (5.5.8) as a Remote Database
- PHP Version (5.3.5)
- JSON(As a Data Interchange Format)